



The IEEE Gujarat Section Sensors Council Chapter in collaboration with the WIE Affinity Group of IEEE Gujarat Section hosted an all virtual-event “WiSe Week 2020” during 28-Sep to 02-Oct 2020. It was a 5-day spread event mostly with one session of 90 minutes for the proper engagement of the attendees.

On Day-1, after the Welcome Address by the Chapter Chair Prof. Sanjay Srivastava, the VP Technical Operations of Sensors Council introduced the activities of the Sensors Council and the objective of Women in Sensors initiative. He said that this event was sponsored by the WiSe Initiative of IEEE Sensors Council. The first talk of WiSe Week was on “How to write good technical paper” topic by Dr. Gaurav Sharma, Professor, Rochester University, USA. He described best practices for abstracts and conclusions, and important considerations for following established etiquette and ethics in scholarly publishing.

We had an all Women Panel Discussion on the Day-2 on the topic “Strategies to Create Supportive Academic and Workplace Experiences and Environments for Women Engineers”. It was well received by the audience who attended it in a large number. Experts Panel included Dr. Sinead O’Keefee from Ireland, Dr. Jill I. Gostin from USA, Dr. Helen Mulvana from UK, Dr. Nazanin Bassiri-Gharb from USA and Dr. Zeynep Celik-Butler from USA. They shared their experiences as a woman engineer and how to improve the inclusion as a matter of norm and policy in the workplaces. During session audience received good suggestions about supportive environment and challenges.



On Day-3 Dr. Anita Basalingappa, Professor, MICA, Ahmedabad talked about Marketing theory and Critical Marketing. She enlightened audience to social media as brands and social media behavior, marketing decision-making, clothing as communication and Corporate Social Responsibility.

Ms. Sonali Dubey of Pernod Ricard talked about understanding how career paths work in organizations today. She showed how half-life of skills has dropped from 30 years to 3 years in last 25 years. There was quite an interesting and interactive STEM quiz also delivered in between these two talk sessions. The quiz master was Mr. Anshul Roy, an IIT Kanpur graduate.

On days 4 & 5 Mr. Tushar Gadhiya and Mr. Abhishek Jani, both from DA-IICT, Gandhinagar, gave Technical and Educational sessions on Sensors based Service. Tushar covered deep learning techniques in sensors applications and Abhishek took a hand-on workshop on some select sensors boards including MYOSA which was a Sensors Council's educational kit.

The WiSe Week ended successfully with huge applause from the attendees on 2 Oct 2020. There were 11 student volunteers, 12 Speakers and 5 Hosts who made it happen in a memorable way along with the team of The IEEE Gujarat Section Sensors Council Chapter.

All 131 attendees were given certificate of participation. The student volunteers were acknowledged for their contribution. The event was live streamed through the YouTube Channel of IEEE Sensors Council. During the period of this event (28 Sep - 4 Oct, 2020) this channel witnessed 1100 unique views, 98 hours of total view and the channel added 35 new subscribers too.